

## What is the Bright Rewards Program?

The Bright Rewards program recognizes members who are taking steps towards better health. Initially, we will reward Bright members with a Bright Health Rewards Visa® card that is replenished with cash when they take advantage of health and wellness improving opportunities. Members are presented with a variety of ways to earn rewards throughout the year for living the Bright Life.



## How does it work?

You can start earning rewards NOW—it's that simple! Get started in your member hub by:

- Completing our brief **Health Survey**
- Selecting a **Primary Care Provider (PCP)**

Once you complete your first reward, we'll mail you your pre-paid Bright Health Rewards Visa card so you can get to spending. Remember, all family members covered by Bright Health can earn rewards. Simply create a unique profile on your member hub for each family member, and woala—everyone earns!

One Bright Health Visa Prepaid Rewards Card will be issued per policy. The rewards card will be issued in the name of the primary policyholder. All rewards earned by any member of the policy will be deposited onto this card. We may contact each member and/or the policyholder periodically to provide notice concerning new rewards opportunities, the completion of rewards activities and the rewards card balance. Please allow 7-10 business days, starting January 1, 2018, for your card to arrive once the first activity is completed.

For lost or stolen cards, please call: [877-474-0010](tel:877-474-0010)