

Individual & Family Plans

2021 SEP Broker Bonus Blitz



Bright HealthCare is excited to offer our broker partners **an opportunity to get paid every month with NO enrollment minimum** on new 2021 business submitted and effectuated during the Special Enrollment Period. This new bonus is **in addition to** our 2021 Broker Bonus Program.

Submit a new application during the Special Enrollment Period (2/15 - 8/15; 2/8 - 8/15 in CO) with an effective date from 3/1/2021 through 9/1/2021 and receive your bonus payment the following month (April - October 2021).

The SEP Bonus Blitz applies only to NEW Individual & Family Plan members with an effectuated plan, on or off-exchange and not in grace period by the end of the effective month. This bonus is intended for Broker participation only.

2021 SEP Broker Bonus Blitz (Based on total members submitted and effectuated 3/1/2021 through 9/1/2021)			
Tier	New Members	Florida, Illinois, North Carolina & Oklahoma	All Other States
1	1-149	\$125	\$75
2	150+	\$200	\$100

Have questions?
We have answers!

Broker Service Unit
brokers@brighthousecare.com
1.888.325.1747
BrightHealthBroker.com
Mon-Fri 8am-6pm CST

The SEP Bonus Blitz will be paid monthly on the total of new members (up to a maximum of self, spouse, and three dependents per policy). The monthly tiering placement is calculated by the accumulated total of new members. Members must effectuate within their effective month and not be in grace period to qualify.

Don't forget that this new bonus is in addition to the 2021 Broker Bonus Program. For more information, [click here.](#)

2021 Bright SEP Broker Bonus Blitz

The 2021 Bright SEP Broker Bonus Blitz applies only to Individual & Family plan NEW members with a current, effectuated plan, on or off-exchange and an effective date between 3/1/2021 and 9/1/2021. This bonus will be administered monthly and is intended for Broker participation only.

Bright SEP Broker Bonus Blitz Details:

To qualify for the Bright SEP Broker Bonus Blitz

- You must be a licensed, contracted, and appointed agent, as applicable, at the time of each sale and current at time of bonus payout.
- Submit a minimum of 1 new member application during the new Special Election Period (2/15/2021 - 8/15/2021, 2/8/2021 - 8/15/2021 in CO) with effective dates between 3/1/2021 and 9/1/2021.
- This program is intended for individual broker participation only, all others are subject to forfeiture of bonuses paid.

Bonus Calculations

- Payments will be calculated at the individual agent level
- Include a maximum of self, spouse, and three dependents per policy.
- The Accumulated Total and Tiering placement will be calculated monthly by the total number of Qualified Health Plan new members (on and off- exchange) effectuated and not in grace period.
- Bright HealthCare plan changes during the SEP do not count towards the bonus program.
- Member terminations, cancellations or record changes will impact accumulated membership totals.
- Broker at time of bonus payment calculation will be assigned membership. Broker of record changes will not be applied retroactively.
- Bonus dollar amount per member is based on policy State.
- The cut-off date for considering payment for retroactive enrollments or adjustments will be the first of the month following the effective date.

Payments

- Payments are made once per member and are not on-going.
- Bonus will be paid to the agent's account on file in the commission system at time of payout.
- Payments will be distributed monthly, no later than the end of the month.

How it works:

Bright SEP Broker Bonus Blitz Example (based on Florida membership and bonus tiers)

Effective Date	Date Data Pulled	Monthly Effective & Effectuated Mbrs Total	Accumulated Mbr Total	Monthly Tier (Based on Accumulated Mbr Total)	Payment per Mbr (Based on Accumulated Mbr Total)	Bonus Payout (Based on Monthly Effective/Effectuated Mbr Total)
3/1/2021	4/2/2021	45	45	T1	\$125 per mbr	\$5,625
4/1/2021	5/2/2021	90	135	T1	\$125 per mbr	\$11,250
5/1/2021	6/2/2021	60	195	T2	\$200 per mbr	\$12,000
6/1/2021	7/2/2021	130	325	T2	\$200 per mbr	\$26,000

- Your monthly payment tier will be determined by your accumulated new membership as described in the program details.
- Members must effectuate within their effective month to qualify and calculations are based on reporting from the second of the month following the effective date.
- Bonus payments will be made monthly and tier level of accumulated members at time of calculation will apply to that month's qualifying membership.

Additional Program Details:

- Examples, if given, are intended for agent reference only and not used for official bonus calculations.
- All agents, brokers, and assistants shall comply with all legal requirements, including disclosure to customers, all commissions, and other payments made to it by Bright HealthCare.
- This communication contains proprietary and confidential information that is intended only for the use of the individual or entity to which it is addressed.
- The terms and conditions of this Individual Broker Bonus Program are subject to change at the sole discretion of Bright HealthCare and/or its designated representatives upon notice to the broker.
- Final interpretation of any or all provisions in this Individual Broker Bonus Program or resolution of any disputes arising from this bonus program, rests solely with Bright HealthCare and/or its designated representatives and are final.